

KÉRASTASE

PARIS

VERY PERSONAL CARE FOR EXCEPTIONAL HAIR



Experience The Journey To Luxury

WELCOME TO THE WORLD OF KÉRASTASE

OUR VISION

Kérastase Paris invites you to be inspired as you experience a unique culture of luxury, develop your passion and immerse yourself in the values of our brand.

Very Personal Care For Exceptional Hair

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The Historical Leader in Hair Care



For over 50 years, Kérastase has devoted its expertise to bringing out the beauty in every woman's hair.

Since 1964, Kérastase has shared its vision of luxury hair care, fused with cutting-edge science to offer tailor-made solutions that correspond to a woman's specific hair, scalp and lifestyle needs.

Kérastase Assets

KÉRASTASE ASSETS

Since its creation, the brand has offered women the best of L'Oréal research and innovation. For hairdressers, it offered new services, sources of business and expertise to develop professional craftsmanship. Over five decades, Kérastase launched many of the most beloved hair products available today.

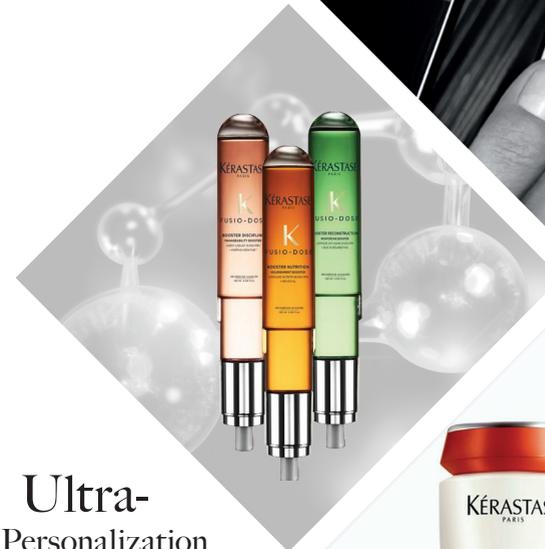
New ranges and iconic products continue to redefine customization and hair care excellence, such as Chronologiste, Fusio Dose, Thérapiste, Discipline and Nutritive Magistral.

The Kérastase story is far from complete.

Pioneering
Science



Professional
Craftmanship



Ultra-
Personalization



Comprehensive
Hair & Scalp Offering

Kérastase has continually met the hair care wishes of women all over the world.

OVER FIVE DECADES

Kérastase has launched many of the most beloved hair products available today. These are the most iconic moments of an exceptional journey for Kérastase to date.

THE 1ST CLEANSING BAIN

Launch of the first Kérastase baths. Tailor-made formulas and concentrated ingredients elevate the hairdresser status as a prescriptive hair care specialist.



THE 1ST HAIRCARE MASK

Sensoriality takes over with the creation of Nutritive, the first range for dry hair.



CERAMIDES INNOVATION

Kérastase can now strengthen and rebuild the hair fiber from within and introduces Résistance and Réflexion ranges.



STEMOXYDINE®

Stemoxydine mimics the effects of the environment required for proper Stem Cell function to reprogram future hair production, optimizing the hair growth cycle.



FUSIO DOSE

With 20 unique combinations, Fusio-Dose is now more effective and personalized with four concentrers and five boosters to target primary and secondary hair needs.

1960s

1980s

2000s

2012s

2016s

1970s

1990s

2010s

2015s

2017s



RESOLVING THE INSOLVABLE

As women wear their hair longer, Kérastase introduces Bain Divalent, the first cleanser to treat oily roots and dry ends.



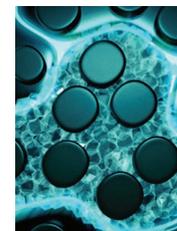
CUTTING EDGE FORMULAS

The race for ever-better technology continues with new Bain Satin and nano-emulsion technology.



LUXURY HAIRCARE

Kérastase reveals the magical benefits of oils with Elixir Ultime.



KERATIN ASSOCIATED PROTEINS

Thérapeute's products are the first to contain Pro KAPs, which help rebuild the hair from the inside out by mimicking the KAPs environment.



YANG COMPLEX

Kérastase makes a significant discovery on the hair life cycle with the Yang Complex technology to promote hair thickness, resulting in over 3,300 new, thicker and stronger hairs.

Hair's Role in One's Identity

VERY PERSONAL CARE FOR EXCEPTIONAL HAIR

Your hair says it all. It provides a first glimpse into your personality, a personal power used to express your identity. With this important role, every woman deserves exceptional hair, but since every woman is different, there is no one way to achieve it.

We believe that luxury is personal, that high quality hair care requires a highly personalized approach. Combining the expertise of the best hairdressers in the world with the knowledge of scientific teams working at the forefront of hair research to create bespoke products and treatments that satisfy the simple desire for exceptional hair.

A Legacy of Science

INDUSTRY LEADING DIAGNOSTIC TOOLS: 100% DIAGNOSIS

As the historical leader in hair care, Kérastase is dedicated to offering both hairdressers and guests professional and sensorial solutions for scalp and hair needs.

Personalized diagnosis is the essential first step to each Kérastase consultation. It's also a privileged moment of dialogue with the guest. This 4-step process allows the hairdresser to define the right treatment, or combination of treatments to truly satisfy the guest's needs.

STEP 1

Listen to the client, who answers questions on how she feels about, and takes care of her hair.

STEP 2

Examine hair and scalp visually, by touch and with the Kérastase diagnosis camera (able to magnify by 600%).

STEP 3

Share results with the client.

STEP 4

Prescribe and explain the right hair care.

Personalized Service



FUSIO-DOSE: THE ART OF PERSONALIZATION

In 2016, Kérastase reinvented the luxurious salon experience of Fusio-Dose:

Ultra Performance. Tailor-Made. Freshly Fused.

The concentrates target four primary needs: Radiance, Nutrition, Reconstruction and Densification. The five boosters will target secondary needs to add on shine, volume, reconstruction, nutrition and discipline. Together, they deliver a highly personalized boost towards healthier, and more vibrant hair.



SCALP CARE: PATENTED TECHNOLOGIES

We've perfected our historically advanced scalp knowledge and turned it into spa-inspired salon protocols.

Addressing the major concerns of hair loss, dandruff, sensitive and oily scalp, each unique concern is treated in 3 steps, including the micro-targeted application of the Kérastase scalp cures using the Micronizer to deliver unparalleled efficacy.

Top 20 Best Sellers

Scalp



SPECIFIQUE
Cure Anti-Chute

A 6-week treatment to visibly reduce hair loss and hair thinning. A concentrated cure with proven highly performing results.



DENSIFIQUE
Cure Densifique

Scalp treatment for women with thinning hair. This hair density & fullness programme boosts follicular activity to restore thicker looking hair.



SPECIFIQUE
Cure Apaisante

A concentrated 4-week treatment to sooth scalp discomforts such as itchinness, irritation or inflammation for instant results.



SPECIFIQUE
Bain Prevention

A hair loss prevention shampoo with stimulating properties to boost hair fiber production, thicken the hair fiber and bring immediate volume.



SPECIFIQUE
Masque Hydra-Apaisant

A renewing masque treatment to soothe and hydrate the scalp. Ideal for all hair types and treating sensitized scalps.



SPECIFIQUE
Bain Divalent

A shampoo to treat oily roots, helps regulate overproduction of sebum, while cleansing and purifying the scalp.



DENSIFIQUE
Cure Densifique Homme

Cure Densité Homme is a scalp treatment for Men hair visibly lacking density. This hair density and fullness programme restores thicker looking hair.



SPECIFIQUE
Stimuliste

A daily treatment for hair loss prevention and a solution to thinning hair, stimulating stronger hair production and increased density.



DENSIFIQUE
Serum Jeunesse

A treatment for thinning and greying hair. It repriments greying hair, lifts roots and magnifies volume while restoring youthful softness.



SPECIFIQUE
Bain Vital Dermo-Calm

A cleansing soothing shampoo that moisturizes and purifies the scalp to calm irritation and inflammation.



SPECIFIQUE
Bain Riche Dermo-Calm

A hypoallergenic soothing shampoo that purifies and treats the sensitive scalp while nourishing dry hair.



SPECIFIQUE
Bain Anti-Pelliculaire

A shampoo removes and treats the scalp preventing the recurrence of dry or oily dandruff for 8 consecutive weeks.

Top 20 Best Sellers

Haircare



DENSIFIQUE
Bain Densité

Hair thickening shampoo designed to restore abundance, lushness and bounce to hair in loss of density. A fuller denser hair mass is revealed.



CHRONOLOGISTE
Bain Révitalisant

A detoxifying shampoo to purify devitalized hair. Hair is left moisturized while the scalp is strengthened, lightweight and full of vitality.



DISCIPLINE
Bain Fluidéaliste

Shampoo for fine to normal unruly hair in search of smoothness. It provides manageability and frizz control for a natural touch and a weightless effect.



DISCIPLINE
Fondant Fluidéaliste

Conditioner for fine to normal unruly hair in need of smoothness & control. Hair is softer, protected from frizz with a weightless and soft finish.



CHRONOLOGISTE
Crème de Régénération

An intense hair masque treatment to treat devitalized hair. This high grade treatment replenishes and softens the hair fiber while purifying the scalp.



CHRONOLOGISTE
Parfum en Huile

A fragrance hair oil designed by Alberto Morillas for a long-lasting subtle scent. A unique hair gesture that leaves hair fragrant, soft and shiny.



RESISTANCE
Masque Thérapiste

A deep conditioning treatment mask for very-damaged and over-processed hair. Its action deeply repairs the fiber at its core, allowing it to regain strength and elasticity.



REFLECTION
Bain Chromatique

A sulfate free shampoo for color-treated or highlighted hair. Its action fixes the color and sublimates hair texture.

Personalized

Home Care Routine



Bespoke hair rituals continue with daily self-care and occasional at-home treatments. A customized routine with luxurious products offers moments of indulgence and escape as needed.

Aura Botanica



HAIR & SCALP CONDITION

Suitable for normal to slightly sensitized, slightly frizzy, dry to the touch, dull and lifeless hair types.

HAIR RESULT

Gives hair 48H durable nutrition, 72H anti frizz and 4 times the shine.

STAR INGREDIENTS

With a blend of 4 essential oils:

1. Coconut oil for intense nutrition
2. Argan oil for strength
3. Avocado oil for facilitating detangling
4. Huile de jojoba for shine

Chronologiste



HAIR & SCALP CONDITION

Suitable for all hair types.

HAIR RESULT

Moisturizes and regenerates the scalp with no weighed down effect. Unifies and strengthens the hair fiber.

STAR INGREDIENTS

An unique combination of precious oils like amla, maize, camellia and argan ceramide for strengthening and regeneration action on the fiber. Along with Abyssine, a powerful molecule that consolidates the hair.

Densifique Femme



HAIR & SCALP CONDITION

Suitable for female hair types that lack density, body and volume.

HAIR RESULT

+3300 new hair growth. 90 day treatment. Daily application.

STAR INGREDIENTS

Increases hair density with key active ingredients: Stemoxydine® 5%, Glycan and Yang Complex® along with texturizing Polymers.

Densifique Homme



HAIR & SCALP CONDITION

Suitable for male hair types that lack density, body and volume.

HAIR RESULT

+3300 new hair growth. 90 day treatment. Daily application.

STAR INGREDIENTS

Increases hair density with key active ingredients: Stemoxydine® 5%, Glycerin and Yang Complex® along with texturizing Polymers.

Discipline Curl



HAIR & SCALP CONDITION

Suitable for all curly hair types. From unruly curls, frizzy to irregular.

HAIR RESULT

Provides 72H anti frizz and anti-humidity protection with hair softness. Shape curls and definition without rigidity.

STAR INGREDIENTS

Pro-Morpho-Keratin™ Complex restores the hair fiber's homogeneity and coats the fiber to provide manageability and anti-frizz protection. Without silicone and sulfate.

Discipline Smooth



HAIR & SCALP CONDITION

Suitable for unruly and frizzy hair types that are difficult to manage.

HAIR RESULT

Provides 72H anti frizz and anti-humidity protection with hair softness. For faster and easier blow-dry. Gives hair a light weighted rich touch.

STAR INGREDIENTS

Morpho-Keratin™ Complex restores the hair fiber's homogeneity and coats the fiber to provide manageability and anti-frizz protection.

Elixir Ultime



HAIR & SCALP CONDITION

Suitable for all hair types.

HAIR RESULT

Hair is nourished with outstanding softness and dazzling shine. Gives hair a light weighted rich touch.

STAR INGREDIENTS

Oleo complexe, with a blend of 4 precious oils:

1. Argan oil for strength
2. Maize oil for suppleness
3. Camellia oil for shine
4. Pracaxi oil for nutrition

Nutritive



HAIR & SCALP CONDITION

Suitable for fine or thick, normal to dry and sensitized hair types.

HAIR RESULT

Hair is nourished with cuticle layers replenished and restored. Gives hair a soft and silky touch.

STAR INGREDIENTS

Irisome Complex improves natural oil protection to nourish the hair fibres, protects the hair from oxidation and provides lasting nutrition of the hair fibre from the root up.

Réflexion Chromatique



HAIR & SCALP CONDITION

Suitable for color treated and sensitized hair types.

HAIR RESULT

Provides hair with color protection, prolongs, intensifies and refreshes hair color. Hair is nourished, outstandingly soft with a dazzling shine.

STAR INGREDIENTS

New Chelators Complex, UV Filters and Vitamin E create an anti-deposit effect to reveal glazed shine while protecting the hair fiber against external aggressions for optimal hair color reflection. New ink-in care with 4 customizable shades – cool blonde, cool brown, copper, red to refresh and tone hair color.

Réflexion Chromatique Riche



HAIR & SCALP CONDITION

Suitable for color treated, high lighted and very sensitized hair types.

HAIR RESULT

Provides hair with color protection, prolongs, intensifies and refreshes hair color. Hair is nourished, outstandingly soft with a dazzling shine.

STAR INGREDIENTS

New Chelators Complex, UV Filters and Vitamin E create an anti-deposit effect to reveal glazed shine while protecting the hair fiber against external aggressions for optimal hair color reflection. New ink-in care with 4 customizable shades – cool blonde, cool brown, copper, red to refresh and tone hair color.

Résistance Force Architecte



HAIR & SCALP CONDITION

Suitable for damaged hair types like brittle hair or rough to the touch.

HAIR RESULT

Hair is shiny, reconstructed with anti breakage effect. Gives hair a firmer touch from before.

STAR INGREDIENTS

Vita-ciment recreates the intercellular cement to strengthen the hair fiber. Mimics the function of keratine rebuilding the hair from the inside.

Résistance Thérapeute



HAIR & SCALP CONDITION

Suitable for very damaged and over processed hair types like brittle hair with points of breakage and deterioration of fiber surface.

HAIR RESULT

Hair is intensely repaired, reconstructed and reduced of splits end. The hair fiber regains its strength and elasticity. Hair fiber looks revitalized and shiny.

STAR INGREDIENTS

FIBRA-KAP™ compensates the loss of KAPs (Keratin Associated Proteins) and reactivates their synthesis.

Spécifique Dandruff



HAIR & SCALP CONDITION

Suitable for dry and oil dandruff scalp.

HAIR RESULT

It eliminates impurities from hair and scalp. The anti-relapse actions: removes visible flakes for up to 8 weeks for both oily and dry dandruff. A 4 weeks treatment. 3 applications a week.

STAR INGREDIENTS

Reduces appearance of visible flakes of dandruff, and protects the scalp from the oxidative stress with active ingredients: Octopirox and AOX complex. Silicone-free formula.

Spécifique Greying Hair



HAIR & SCALP CONDITION

Suitable for normal or thinning hair types with signs of greying.

HAIR RESULT

Prevents hair loss and activates the growth of blacker hair with active ingredients: Black He Shou Wu, Aminexil® and AOX Complex. A 6 weeks treatment. Daily application.

STAR INGREDIENTS

Black He Shou Wu turns fiber blacker. Aminexil®, a clinically proven anti-hair loss ingredient, helps prevent the ageing of the hair follicle and extends hair life cycle. Rhamnose renews and improves the quality of the scalp. AOX Complex prevents scalp from sebum oxidation. Silicone-free formula.

Spécifique Hair Loss



HAIR & SCALP CONDITION

Suitable for normal or thinning hair types.

HAIR RESULT

Hair is thicker and stronger, recaptures volume, shine and flexibility. Rate of hair loss is reduced and hair follicles are stronger and less prone to breakage. A 6 weeks treatment. Daily application.

STAR INGREDIENTS

Aminexil®, a clinically proven anti-hair loss ingredient, helps prevent the ageing of the hair follicle and extends hair life cycle. AOX Complex prevents scalp from sebum oxidation. Silicone-free formula.

Spécifique Oily Scalp



HAIR & SCALP CONDITION

Suitable for oily scalp.

HAIR RESULT

Instant purifying action against overproduction of sebum to give softness and shine.

STAR INGREDIENTS

Glycine® has a purifying action.

Salicylic acid to exfoliate and purify the scalp.

Silicone-free formula.

Spécifique Sensitivity



HAIR & SCALP CONDITION

Suitable for sensitive scalp (i.e. redness, itchiness, or tightness).

HAIR RESULT

Gentle scalp and hair rehydration. Helps to heal scalp and reduce redness and itchiness. A 4 weeks treatment. 3 applications a week.

STAR INGREDIENTS

Soothes and protects the scalp from the oxidative stress with key active ingredients: PS21 and AOX Complex. Silicone-free formula.

