

## ROUGE EDITION VELVET

### INTENSE COLOUR, VELVETY TEXTURE

Imagine a liquid lipstick that's intensely pigmented, velvety matte, extremely long wearing, yet incredibly lightweight – it's the perfect liquid lipstick; it's the Rouge Edition Velvet. And now it's available in 18 beautiful colours.

**#1 BEST  
SELLER\***

This cult favourite lipstick is every lip junkie's dream, simply because of its amazing quality! Manufactured in France, each lipstick is enriched with pure pigments so you only get the most vivid and beautiful colours on your lips.

They're also generously infused with evanescent oils to keep your puckers moisturized all day!

\* No. 1 best-selling lipstick in Bourjois

BOURJOIS  
— PARIS —

## ROUGE EDITION VELVET

An extensive range of gorgeous colours will leave you spoilt for choice every day. Ranging from show-stopping reds to casual daily nudes, there's a shade to match your every mood. It's so easy to change your look with just the colour of your lips!

### — 18 Stunning Shades —

02 Frambourjoise	03 Hot Pepper	04 Peach Club	05 Ole Flamingo!	06 Pink Pong	07 Nude-1st
---------------------	------------------	------------------	---------------------	-----------------	----------------

08 Grand Cru	09 Happy Nude Year	10 Don't Pink of It	11 So Hap'pink	12 Beau Brown	13 Fu(N) Chsia
-----------------	-----------------------	------------------------	-------------------	------------------	-------------------

14 Plum Plum Girl	16 Honey Mood	17 Cool Brown	18 It's Redding Men!	19 Jolie-de-vin	20 Poppy-days
----------------------	------------------	------------------	-------------------------	--------------------	------------------

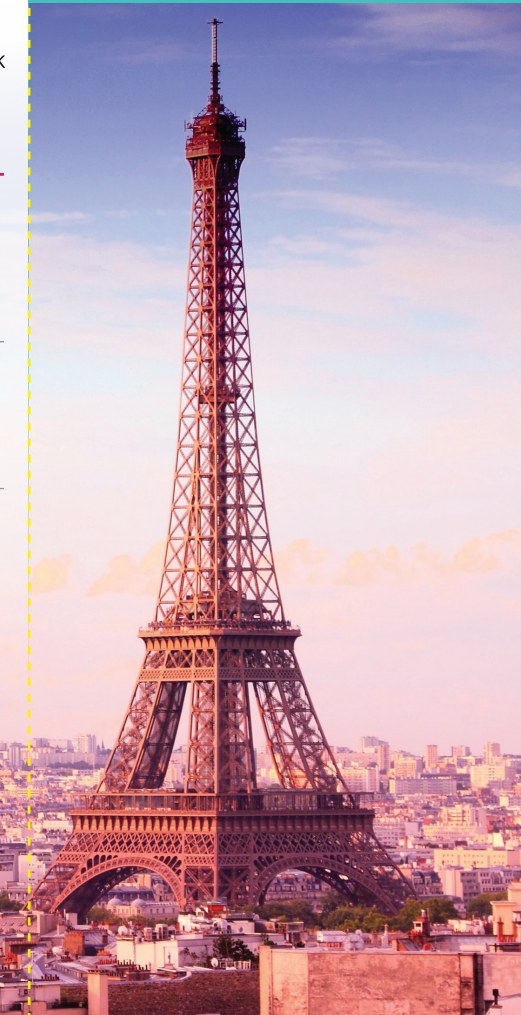
Rouge Edition Velvet is available at leading Watsons stores for \$25



Show us how much you love the Rouge Edition Velvet. Flaunt your luscious lips and use the hashtag **#MatteAboutVelvet** in your photos!

“MATTE”  
ABOUT  
VELVET

ROUGE  
*Velvet*





BOURJOIS  
— PARIS —

## BROW PALETTE



Everything you ever need for natural, sculpted brows is in the revolutionary Brow Palette.

Use the professional double-ended applicator to wax, powder, and highlight!



Brow Palette is available at leading Watsons stores for \$21.90

BOURJOIS  
— PARIS —

### PRESS CONTACT

**Christine Koo | Assistant Brand Manager**

E Christine\_Koo@cotyinc.com

T +65 6589 4849

**Karen Tan | Brand Executive**

E Karen\_Tan@cotyinc.com

T +65 6589 4832

f Bourjois SG

@BourjoisSG

## BROW DESIGN MASCARA



Take your brows to the next level with the Brow Design Mascara: the long wearing, argan oil-infused formula colours, sculpts, and nourishes all at once for that sharp, defined brow that is sooo on-fleek!



Blond



Chatain



Brun

Brow Design Mascara is available at leading Watsons stores for \$18.50

