



**THE
ULTIMATE
MATTE**



PRESS CONTACT

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Rimmel London Singapore



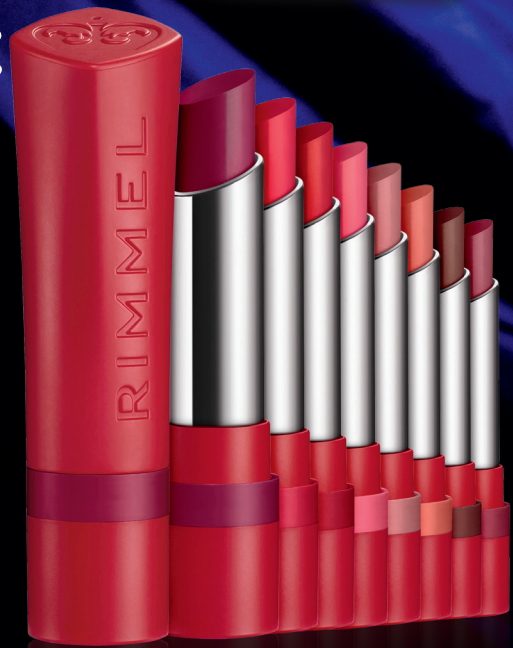
@RimmelLondonSG





MOISTURE
AND
COMFORT.
NO
COMPROMISE!

THE ULTIMATE MATTE



THE ONLY 1 MATTE LIPSTICK

Wicked Comfort.
Fearless Colours.

Matte lipsticks that dry your lips are oh so yesterday! Representing a new-generation of matte lip colour, **The Only 1 Matte Lipstick** has it all – a non-drying formula that is actually comfortable to wear. Sweep on high coverage, full impact colour with a flawless matte finish in a single stroke. The brilliantly bold, flattering colour looks freshly applied all day and the feeling of comfort lasts for hours and hours.

The Only 1 Matte adds nine striking new matte shades to your lipstick armoury. The on-trend range stars punchy pinks, pinkie nude hues, fierce red, bold nudes, edgy purple shades, and sumptuous dark berry. Your rebellious lip-look is sure to command attention!

The Only 1 Matte (\$18.90) is available at selected Watsons stores.

JOIN THE MATTE MUTINY!

TAKE TO THE STREETS WITH
**THE ONLY 1
MATTE LIPSTICK**
Snap a selfie and include
#RIMMELSWATCHSQUAD
to be a part of the lip library!



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|---|---|--|
|  110 Leader of the Pink |  120 Call the Shots |  200 Salute |
|  500 Take the Stage |  600 Keep It Coral |  610 High Flyer |
|  700 Trend Setter |  800 Run the Show |  810 The Matte Factor |