



An innovative development in nail color, Sally Hansen Miracle Gel™ is the #1 no light gel system that is more chip-resistant than regular nail polish. The two-step application system is simple: after applying two coats of Miracle Gel™ color to clean bare nails, apply one coat of the Miracle Gel™ 2X Volume Top Coat for up to 14 days of color and shine - no light needed! The result: the volume and high gloss, mirror shine of a gel manicure at home, without the trip to a salon. Miracle Gel™ removes easily with regular nail polish remover and no soaking necessary.

The Sally Hansen Miracle Gel™ Rustic Charm collection (14.7ml each) will be available in April 2017 at leading Watsons, Guardian and departmental stores for \$16.90.

Press Contact: Valerie Chan | Assistant Brand Manager

E: valerie_chan@cotyinc.com | T: +65 6589 4848



RUSTIC CHARM MIRACLE GEL™ COLLECTION

* 2X volume with Miracle Gel top coat and Gel Color. Up to 14 Days of lasting shine

ENVISION THE IDYLIC COUNTRYSIDE WITH THE RURAL SIMPLICITY OF THE LATEST MIRACLE GEL™ LINEUP.

The Sally Hansen Miracle Gel™ Rustic Charm collection is inspired by the allure of autumnal country landscapes, featuring sophisticated, classic colors that pop. The artisanal aesthetic of the Sally Hansen Miracle Gel™ Rustic Charm collection features eight new chic and sweet shades:



Limited Edition

LITTLE PEONY

Stop and smell the flowers in this barely pink, cotton candy tone



POPPY PATCH

This bright orange-red evokes the appeal of a field full of blossoms

TERRA-COPPA

Melds the gleam of cool copper with the warm, earthy appeal of pottery



MAUVE-OLOUS

Take in the scenery with this beige-infused, medium pink tone



Limited Edition

BOURBON BELLE

Cheers to the raw charm of a prairie-pretty, deep peach shade



FRILL SEEKER

The perfect creamy neutral for country classic



Limited Edition

BORDEAUX GLOW

Reminisce with this vineyard-vibrant shade with a shimmer finish



Limited Edition

SWEET TEA

Pour a tall glass; this provincial-pretty pale peach is a feminine take on nude

