

## THE VLOOK IS THE LATEST HAIRSTYLE TREND FEATURING A FACE-FRAMING EFFECT.

**THE CUT:** Signature face framing lines softens and draws the vision towards a narrow V-shape face. Layers are added on for bounce and movement with a focus on the crown area for pompous volume. **THE PERM:** To enhance the V-Look effect, the hair is curled towards the face with a refreshing perm. Also, this creates volume for the crown and back of the head. **THE COLOUR:** Lighter colors are focused on the crown of the head to enhance volume while offering the skin a radiant finish. Coupled with the analyses of skin undertones, darker face framing layers tease the hairline with soft, wispy lines to draw a narrow V-shape face. Lastly, the additional touch of highlights brings the hairstyle to life.



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