

## TO TAKE CARE OF baby's delicate skin



### Baby's environment

- Make sure the **atmosphere** is not too dry.

- Wash baby's stuffed toys often.

### In the bath

- For baby's daily hygiene, choose products that are **soap-free**, have a **neutral pH** and are **hypoallergenic**.
- **Bath water** should be between **35** and **37°C**.
- An infant's **bath** should only last a **few minutes**.
- *Bathtime is also a time of stimulation and joy; make it into a bonding experience.*



### Cares

- After the bath, dry baby by wrapping in a soft towel or hooded baby towel. Be sure to **dry skin folds well**, to avoid irritation.
- Apply a **pH-neutral hypoallergenic moisturizing care**.

### I CLEANSE

#### ABC Derm

**H2O**  
Ultra-mild non-rinse micellar cleanser  
100ml & 500ml



#### ABC Derm

**Moussant**  
Ultra-mild, soap-free foaming shower gel  
for face, body and hair  
200ml & 1L



### I TREAT

#### ABC Derm

**Change Intensif**  
Water-based paste  
for diaper rash  
75ml



### I TREAT

#### ABC Derm

**Hydratant**  
Daily moisturising mild milk care  
for face and body  
200ml



### I PROTECT

#### ABC Derm

**Solaire SPF50+**  
Mineral Sun Cream SPF 50+ / UVA 22  
for face and body  
50ml

For children  
aged 18  
months to  
6 years



#### ABOUT BIODERMA

Created in 1977, Laboratoire Bioderma provides an efficient solution for every skin disorder by mimicking the skin's natural process. Today, Bioderma is sold in over 80 countries, recommended by 33,000 dermatologists and owns more than 50 international patents.

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BIOLOGY AT THE SERVICE OF DERMATOLOGY

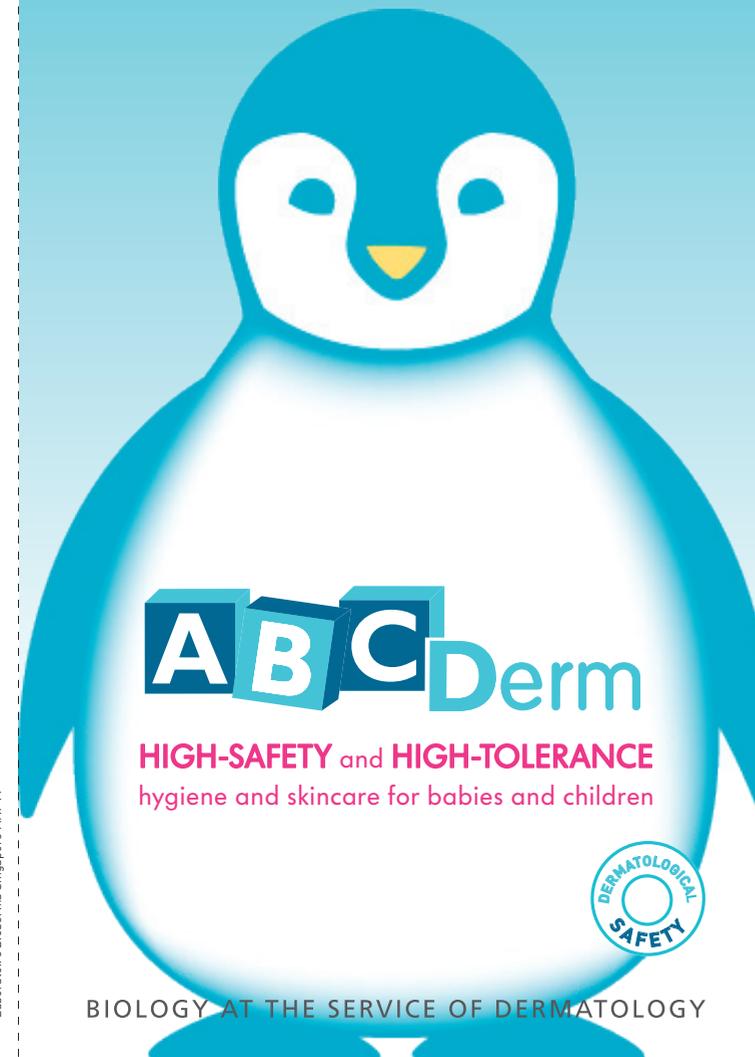
Laboratoire Bioderma, Singapore MAY'14

# BIODERMA

LABORATOIRE DERMATOLOGIQUE

## Take care of your baby's delicate skin

### DERMATOLOGICAL SAFETY



# ABC Derm

**HIGH-SAFETY and HIGH-TOLERANCE**  
hygiene and skincare for babies and children



BIOLOGY AT THE SERVICE OF DERMATOLOGY

## SOFT AND HEALTHY SKIN in total safety



From birth, **baby's skin** carries out its roles of **protection** and **thermal regulation** based on the environment. However, during the first years of life, his skin is **more vulnerable**, **more permeable** and **more prone to infection** than that of an adult. The barrier function of his skin is less capable.

Because baby's skin is fragile, the Laboratoire Bioderma has made **dermatological expertise at the service of paediatrics** by formulating the **1<sup>st</sup> high-safety and high-tolerance range for babies**. Its strict formulation charter is adapted to the specific requirements of little ones' skin.

#### ABC Derm



### Dermatological Safety

## 4 commitments

- 1 SAFETY**
  - No **paraben\***, **phenoxyethanol**
  - No chlorphenesin, chlorhexidine, **phthalates**
  - No **BHA, BHT, MIT-MCIT**
  - No colorants, essential oils
- 2 EFFICACY**
  - The purest molecules at optimal doses
- 3 TOLERANCE**
  - A limited number of ingredients to guarantee safety and comfort
  - Tested under dermatological supervision
- 4 TRACEABILITY**
  - Monitoring all our products at each stage of their production, so they can be used with confidence

I CLEANSE

**ABC**Derm  
H2O

Ultra-mild non-rinse micellar cleanser  
100ml & 500ml

- Gently cleanses buttocks, folds of the skin, face, eyes, hands
- Respects the delicate skin balance of babies and young children
- Formulated in accordance with the ABCDerm Dermatological Safety Commitment

Hypoallergenic  
Paraben-free, alcohol-free  
Excellent skin and eye tolerance



**ABC**Derm  
Moussant

Ultra-mild, soap-free foaming shower gel 200ml & 1L  
For face, body and hair

- Gently cleanses face, body and hair
- Respects the delicate skin balance of babies and young children
- Formulated in accordance with the ABCDerm Dermatological Safety Commitment

Hypoallergenic  
Paraben-free  
Excellent skin and eye tolerance



Baby and Child

I TREAT

**ABC**Derm  
Change Intensif

Water-based paste 75ml  
For diaper rash



Easy  
Application



- Rapidly soothes redness and irritation caused by diaper rash
  - > Zinc Oxide
  - > D-Panthenol vitamin B5 extract
- Moisturises and biologically repairs the skin's natural barrier
  - > D-Panthenol vitamin B5 extract
  - > Glycerine
- Absorbs excretions and impurities
  - > Kaolin clay
  - > Talc powder
- Protects skin on baby's bottom from bacteria
  - > Capryloyl Glycine
  - > Zinc oxide

Hypoallergenic  
Paraben-free  
Fragrance-free

Skincare Programme

I TREAT

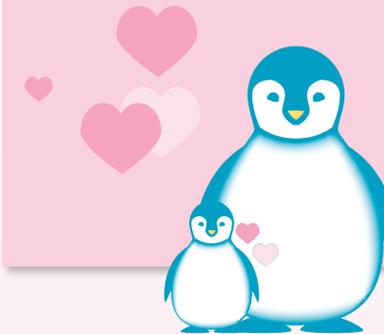
**ABC**Derm  
Hydratant

Daily moisturizing mild milk care 200ml  
For face and body



- Moisturises, protects and softens the delicate skin of babies and young children
  - > Vaseline
  - > Glycerine
- Respects the sensitive skin of babies
- Formulated in accordance with the ABCDerm Dermatological Safety Commitment

Hypoallergenic  
Paraben-free  
Soothing fragrance



I PROTECT

**ABC**Derm  
Solaire SPF 50+

Mineral sun cream 50ml  
For face and body  
SPF 50+ / UVA 22



- Very high 100% mineral protection from UVA/UVB rays
- Activates the skin's natural defences and protects skin cells biologically

**CELLULAR BIOPROTECTION®**

- Specifically formulated for babies and young children
- Formulated in accordance with the ABCDerm dermatological safety commitment

Hypoallergenic  
Contains no chemical filters  
Paraben-free  
Fragrance-free  
Water and sand-resistant