

**The Complete Therapies' Experience!**

体验全新优植发护理

**Sealtherapie**

Cleanses and purifies scalp  
油性头皮与脱发问题

**Forteherapie**

Strengthens damaged hair  
烫染后受损发质

**Hydratherapie**

Moisturises dry to  
干性发质

**Smooththerapie**

Smooth frizzy, unmanageable,  
毛躁抗拒、自然卷发质

**Colortherapie**

Continuous fade-highlighting  
染后发质  
**NEW**

**BIO**LAG**E**

The future with Biologe

Imagine... .

## FORMULAS 产品配方

We believe in the well-being of our stylist and clients.

理科实验室与顾客的健康是品牌的首要使命。

**CO<sub>2</sub> Direct CO<sub>2</sub> emissions -23%**

二氧化碳排放量

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## PACKAGING 环保瓶身

We care not only about what is in the bottle, but about the bottle itself.

我们所在乎的不仅限于瓶内成分，而是包括了瓶子本身。

**+96% Recycled packaging**

可用环保再生材料

## MANUFACTURING 生产过程

We actively monitor both the inputs and outputs of your manufacturing processes.

我们严格管理所有流程。

**-13% Energy consumption**

能源消耗

## COMMUNITIES 社区团体

We invested in the health and well-being of our salon communities and the planet.

我们坚持不懈地投资于呵护周围环境与发达国家的福利。

**+67% Post-recycled materials**

采用回收环保再生材质

## ECO-FRIENDLY PACKAGING 环保包装

We offer阿护和环境保护的专业坚持

**-25% Water consumption**

水资源消耗

A photograph of a small, green, leafy plant growing in a clear glass dish filled with dark soil. The plant has several stems and leaves, some reaching upwards and others spreading outwards. The dish is set against a plain white background.

The Heart of  
优植精神

MATRIX  
**BIOLAGE**

In 1990, Biolage was born as one of the first salon brands to blend natural botanicals with modern technology to bring out hair's natural beauty.

Looking ahead to the future, we want to extend our care for hair to greater care for the environment.

From formulas to packaging, manufacturing to community support, we are continually looking for ways to help make our brand more sustainable.

Biolage于1990年推出，秉持着纯净天然植物精华与高科技的完美结合来带出秀发的自然美。放眼未来，Biolage将对秀发的呵护扩展到环境的保护。从配方至包装，生产过程至社区环境，我们坚持不懈以成为领先同业、崇尚天然绿色风尚的最佳品牌代表。

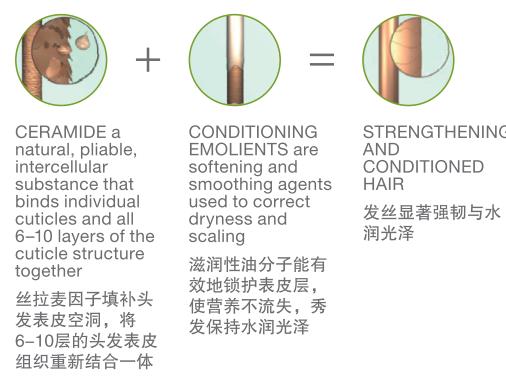




**imagine...**  
our Cera-Repair treatments just  
got even better

想象。我们的精华修护露变得更好

NEW paraben-free formulas contain patented ceramide technology with conditioning emollients. 全新不含苯甲酸酯类配方附加丝拉麦科技与滋润性油分子



- Paraben-free 不含苯甲酸酯类
- Synthetic dye-free 不含人工色素
- Eco-packaging 环保包装

NEW Cera-Repair gives your clients' hair that is even. 全新精华修护露能有效地让你的秀发

- ✓ Stronger 更强韧
- ✓ More Resilient 更具弹性
- ✓ Healthier-looking 更健康



**IMAGINE... HAIR NATURALLY SMOOTH, YEAR-ROUND, EVEN IN UP TO 97% HUMIDITY**  
想象..秀发在97%潮气中也能依然全年保持柔顺

**FOR FRIZZY, UNMANAGEABLE, MEDIUM TO COARSE HAIR** 毛躁抗拒、自然卷发质适用

CAMELIA SERUM 山茶花精华



A golden-colored oil, extracted from camellia flower seeds, known to contain natural antioxidants and vitamin E, infusing hair with remarkable softness, smoothness and shine. 天然抗氧化分子，富含维他命E。油脂分子和皮肤类似，温和不刺激。



AT-HOME CARE

Discover the NEW approach to

## BIOLAGE IN SALON SERVICES

全新Biolage发廊店内疗程

**BIOSERVICE:**  
2 different types of service for all pockets and times.

根据您的消费能力和需求所提供的 2种专业优植发疗



### BIO SERVICE EXPRESS

快速优植发疗

Only have 10 minutes to spare?

Give your hair a quick boost with the new EXPRESS BIO SERVICE!

只有10分钟空挡?

全新快速优植发疗能即时令秀发重现活力、恢复光泽！



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## SIGNATURE BIOSERVICE

招牌优植发疗

### Color Bloom

BIOSERVICE

灿烂发彩护色服务



Keep your brilliant hair color blooming with orchid extracts and UV filters.

利用兰花(orchid)的精华及防紫外线成分激活染后发质，明亮秀发，活跃发色，恢复初上色般光彩

### Rainforest Bath

BIOSERVICE

雨淋浴滋养服务



Inspired by the rainforest's ever-replenishing moisture-cycle to restore dry, dull, stressed hair.

灵感来自于热带雨林的全天候保湿呵护，滋润干燥发丝，为秀发注入无止境的水亮润泽

### Smooth Cocoon

BIOSERVICE

丝段柔顺服务



Envelop your hair with supreme natural smoothness and long-lasting frizz control.

轻松驾驭毛躁及粗硬发质，展现轻盈柔顺光彩

### Fiber Force 7

BIOSERVICE

7重强化锁护服务



Unique blend of ceramide, bamboo and mango seed oil that assures you a 7 times stronger hair.

含丝拉麦，竹子精华及芒果籽油，由内外智慧修护，结构重建秀发光泽，给您7倍更强韧的头发

### Scalp Harmony

BIOSERVICE

活发舒养头皮护理服务



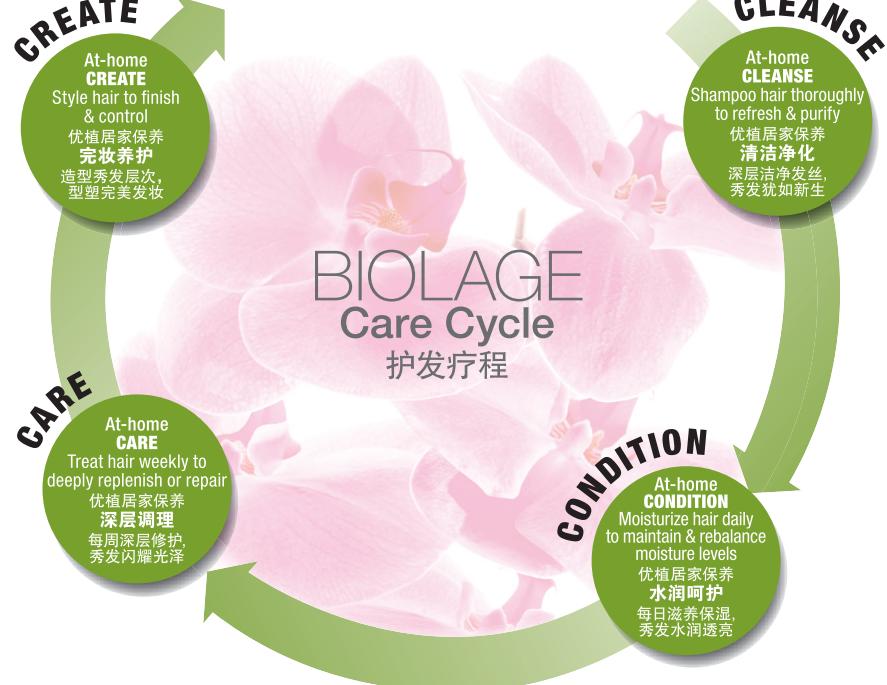
Harmonise and free yourself from scalp issues through customised solutions.

呵护头皮，活化毛囊，以专署量身订制的配方解决头皮问题

## IN-SALON BIOSERVICE

优植发疗

Professional Services to Intensively Treat or Repair  
专业发廊服务，密集完美修护



## hydrathérapie

**IMAGINE... STOPPING HAIR'S DEHYDRATION CYCLE WITH CONTINUOUS MOISTURE**

想象..阻断头发干燥循环，同时滋润、修护、柔软发丝，展现全天候水亮润泽

**FOR DRY HAIR** 干性发质适用



ALOE 芦荟保湿精华

Known to thrive in dry climates, aloe is a moisture-rich plant containing 95% water. Hydrathérapie formulas contain aloe to continuously replenish hair to help stop the dehydration cycle and prevent dryness.

天然保湿精华：富含95%水分子。长效保湿修护，阻止秀发脱水现象。



PASSION FRUIT 百香果抗氧精华

Passion fruit is known to be a rich source of vitamins and antioxidant protection. Hydrathérapie formulas which contain Passion fruit help protect against environmental stressors that can deplete hair of moisture.

富合维他命A、C及17种氨基酸。抗氧化保护，对抗外界自由基专业疗养滋补精华修护露。



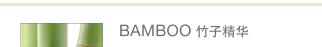
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**IMAGINE... FORTIFYING HAIR'S INNER STRUCTURE WHILE HELPING RESIST FUTURE BREAKAGE**

想象..由内之外的深层修复让秀发不再断裂

**FOR DAMAGED, CHEMICALLY-TREATED HAIR** 受损发质适用



**IMAGINE... FORTIFYING HAIR'S INNER STRUCTURE WHILE HELPING RESIST FUTURE BREAKAGE**

想象..由内之外的深层修复让秀发不再断裂

**FOR DAMAGED, CHEMICALLY-TREATED HAIR** 受损发质适用



BAMBOO 竹子精华

One of the fastest growing plants on earth; known for its remarkable strength and flexibility. 以生长力著称。预防伤害，赋予头发健康活力。



GUARANA 瓜拿那

Native to the Amazon basin and Brazil, this small berry-sized fruit acts an effective energy booster. 生长于亚马逊地区，以提供能量闻名。头发健康新断裂。



**IMAGINE... RELIEVING THE DAILY DISCOMFORTS OF DANDRUFF AND STRESSED SCALP**

想象..舒缓每日因头皮屑和紧绷头皮所造成的不适

**FOR SCALP CONDITION**  
油性头皮、头皮屑等头皮问题适用



MINT / MENTHOL 薄荷

A fresh herb that provides uplifting, cooling sensations. 促进血液循环，清凉振奋精神。



KOLA NUT 可可果

A seed kernel commonly used as a stimulating and revitalising tonic. 深度修护滋养，强化头皮韧性。



PYRITHIONE ZINC (NA platform) or Piroctone Olamine (EU platform) 咪啶硫酮锌

Active ingredients that limit the growth of dandruff-causing bacteria on scalp. 防止细菌在头皮滋生以去处头屑症状。



BIO-CUSHION COMPLEX 生物合成保护垫

Helps soothe and protect against scalp irritation with Mallow Root and Green Tea.

利用绿茶和精制水剂滴落以消除头皮敏感。



AT-HOME CARE  
居家保养



Normalizing SHAMPOO

皂皮树洗发精



Cooling Mint SHAMPOO

控油洗发浴



Cooling Mint CONDITIONER

控油润发乳



Anti-Dandruff SHAMPOO

抗头屑发浴



**Anti Hair Loss Tonic** 抗脱发素

Composed by 富含 Aminexil®

- Patented Aminexil® molecule serves to help stimulate the scalp and prevent collagen from becoming rigid.
- Helps maintain a healthy scalp environment for existing hair to be preserved and allowed to grow in a free, uninhabited manner.
- Clinical studies show up to 5% decrease in hair loss after only 6 weeks of use.



AT-HOME CARE



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AT-HOME CARE  
居家保养



Strengthening SHAMPOO

强化发浴



Strengthening CONDITIONER

强化润发乳



Intensive Strengthening MASQUE

强化修护膜



Thermo-Active Repair CREAM

热烫强化修护乳